

MARIPOSA  
*Your*  
COMMUNITY  
HEALTH CENTER

# *Remote Delivery of Behavioral Health*

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# Recommendations for Presenters...

PRESENTATION HACKS:  
8 TIPS FOR THE TIRED PRESENTER

## It's Hard to Start Any Activity if You're Low on Energy



1

Discover the Power of the Power Nap



2

Smooth Out Your Wrinkled Clothes



3

Chew on Cinnamon Gum for Fresh Breath



4

Gargle With Baking Soda and Warm Water



5

Break Down Your Core Message



6

Stop 'Um's and 'Like's With Deep Breaths



7

For 2 Minutes Stand Like a Superhero

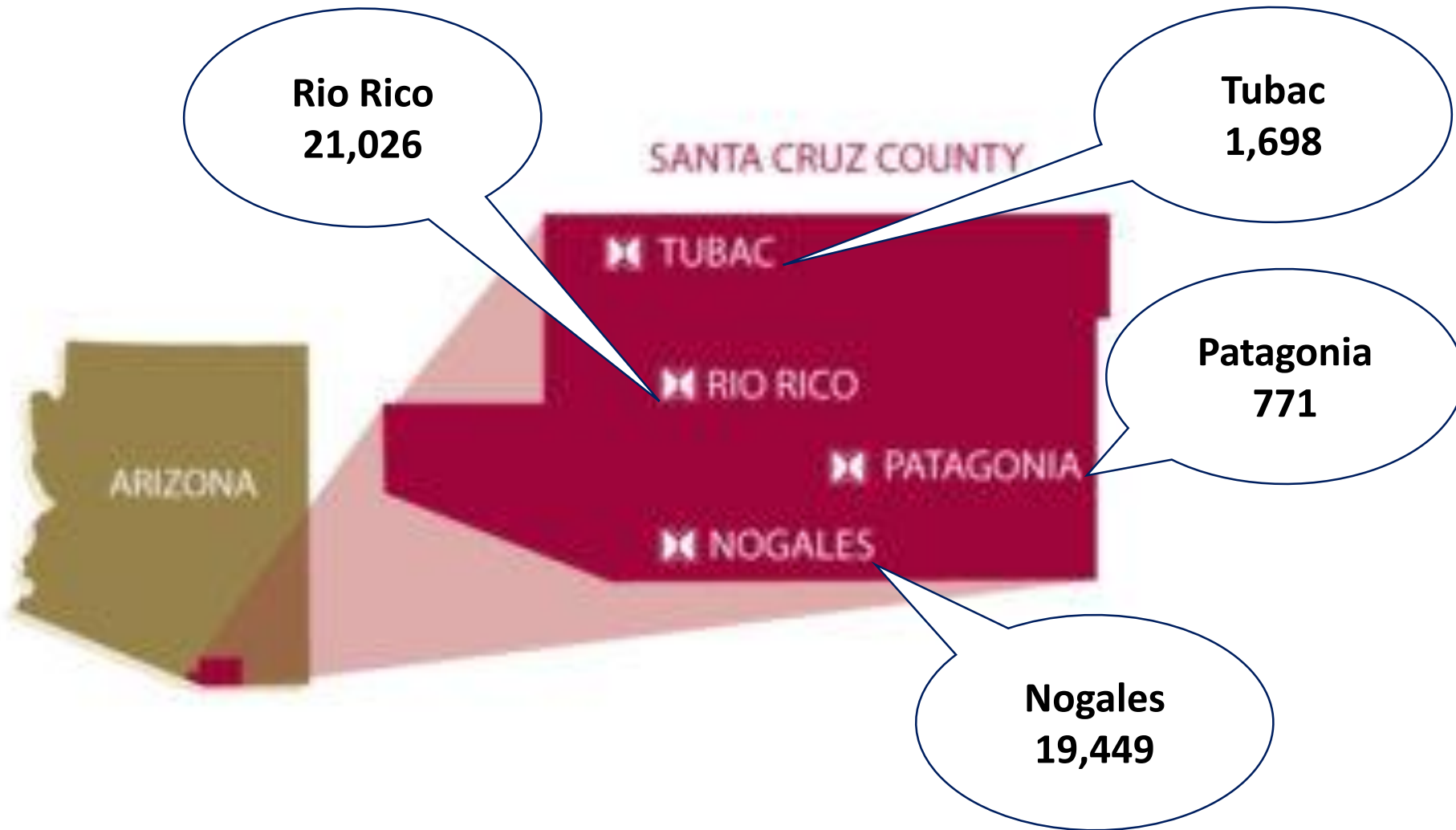


8

Allow Time to Set Up the Venue

Give yourself the boost you need and achieve the best outcome with these simple and easy-to-do presentation hacks.

# Santa Cruz County Population Sizes



# ***Behavioral Health Delivery Strategy***

## *Compelling reasons for a hybrid model*

- Population size of different communities
- Patient reasons
  - Desire for privacy (in-home telehealth for some)
  - Desire to see a provider (in-person for others who benefit)
  - Ability to easily integrate into multiple locations
- Business reasons
  - Ability to integrate scale up and down in volume based on demand
  - Ease the burden of recruiting and staff management
  - Contracting with an external entity elevates the need to manage employment law from multiple states

# *A Perspective on Industry Trends*

- Providers want the flexibility that telehealth provides
- Recruiting with the expectation that providers will be 100% remote is an advantage
- The remote delivery of care will expand the number of patients that receive behavioral health:
  - Causing an increase demand
  - While there is a shortage of supply
- Telehealth companies can help level the supply and demand needs by:
  - Centralizing supply
  - Delivering to multiple locations





# *Selecting a Partner*

- What others are saying
- Mission not just money
- Proven success
- Ability to bill within the FQHC Model
- Interest in future learning and collaboration
- Strategic alignment
- Adaptability

# *Our Journey so Far...*

- Launched in October 2023
- Over a year of preparation
- Conservative budget
- We are at 205% of our projected visits
- Plans to scale rapidly
  - Multiple additional sites
  - Plans to scale the number of providers and support staff by ~double

# Questions?



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