

Business Partnering to Drive Productivity & Growth September 2019







# Agenda

**Business Partner Model** 

Case 1: Behavioral Health

Case 2: Dental



# **Business Partnering Model**

### What is a Business Partnership Model?

Business Analysts engage in real and active partnership with the business groups they support. Their role is to provide operational, financial & strategic decision-making support through analytic and business insights that drive better business performance.

#### What value does it create?

- Support El Rio mission
- Enhance decision quality
- Maximize the utilization of resources
- Navigate an uncertain, complex & ambiguous environment

### What does an analyst do?

- Interpret, explain & drive organizational or group performance
- Support key operational, strategic & financial decisions
- Advise on key business planning assumptions, trade-offs, and opportunities
- Provide ad-hoc analysis and insights on specific issues

### **Areas of Responsibility**

- Budget & Forecasting
- Monthly/Quarterly Financial Review
- Operational Metrics
- Ad-hoc analysis
- Analytics translation
- Business Case development
- Process improvement
- Activity-Based Costing
- Facilitate relationships between groups
- Education & Training
- Information conduit



## Team Structure

#### **Business Partners**

- 5 'business' analysts
- Focus: Financial, Operational, Analytical
- Heavily engaged assigned organizations
- Subject Matter Expert on businesses performance
- High knowledge and understanding of operations
- Help set key initiatives for the organization
- Support budgeting process and reporting
- Represent the groups supported across the organization and to senior management
- 'Virtual' member of operational team

#### **Business Analytics**

- 1 supervisor, 2 analysts
- Focus: Centralized Financial & Operational Analytics
- Serve as analytics translators across the organizations
- Provide clinical and operational analysis and support
- Support process improvement priorities (financial, operational & clinical)
- Drive cost of care project sustainability
- Central analytics in support of reporting, forecasting and budgeting processes
- Analysis Examples: Capacity, productivity, resource utilization, space utilization, cost of care, revenue cycle



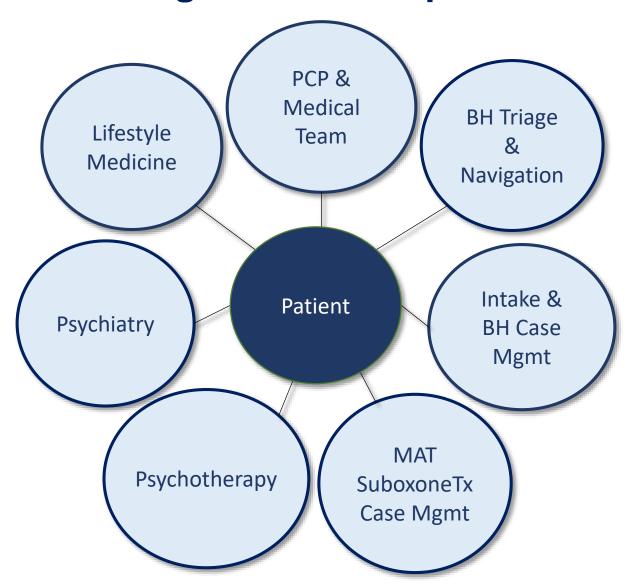
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## Integration: Full Spectrum Behavioral Health Services



2019 Full Spectrum Sites:

Congress
Cherrybell
South East
El Pueblo

## Distinction between Primary Care and Specialty Behavioral Health

### **Specialty BH (Psychiatry & Behavioral Sciences)**

- Diagnosis of Psychiatric Disorders
- Psychopharmacology
- Psychotherapy (Individual and Group)
- Substance Abuse treatment
- Case Management

### **Primary Care BH (Lifestyle Medicine)**

- Health Behavior Interventions
- Health-promoting and Risk-taking Behaviors
- Address Health Risk-taking Behaviors
- Patient Adherence to Medical Treatment
- Chronic Disease Management
- Adjustment to Medical Illness/Symptom Management
- Brief Risk Triage & BH/PCP Curbside Consults

#### **Behavioral Health Home Coordinator/Community Health Advisor-BH**

- Transition/Navigate to SBH (External & Internal Resources)
- Crisis Triage
- Identify/Engage SMI/GMSA Patient Care Needs
- Assist SBH to Transition Patients back to PCP



## **Clinical Demand**

	101	103	111	115	245	260	120	
	Congress Peds	Congress Adults	Southwest	Northwest	El Pueblo	Cherrybell Homeless	Southeast	Total
Total Clinic Providers	8.5	17.9	10.2	12.8	17.3	7.0	7.0	
Clinic Encounters	23,629	55,695	34,646	39,296	51,729	15,647	18,826	239,468
Medicaid %	78%	47%	60%	65%	62%	65%	58%	
Medicaid Population	18,431	26,177	20,788	23,412	32,072	10,171	10,919	141,969
Medicaid Enctrs/Mo	1,536	2,181	1,732	1,951	2,673	848	910	
Medicaid Enctrs/BH		727	866	976	922	283	506	4,278
Mental Health Diagnosis		4,810	2,173	2,417	4,054	2,415	2,166	18,576
SMI Designation		710	140	296	527	966	268	3,060

## **2019 Full Spectrum Site Rollout:**

Congress: January, 2019Cherrybell: April, 2019

South East: August, 2019El Pueblo: March, 2019



# Operational Challenges

#### **Low Productivity Challenges:**

- Prescriber 6.7 Encounters/Day
- Therapist 3.2 Encounters/Day
- BHCs 5.7 Encounters/Day

#### **Other Operational Challenges**

- Intake Template Updates
- Crisis Triage
- Restructuring Workflow and Expectations
- Credentialing for LACs & Case Managers

#### **Low Schedule Utilization:**

- Prescriber 54%
- Therapist 52%

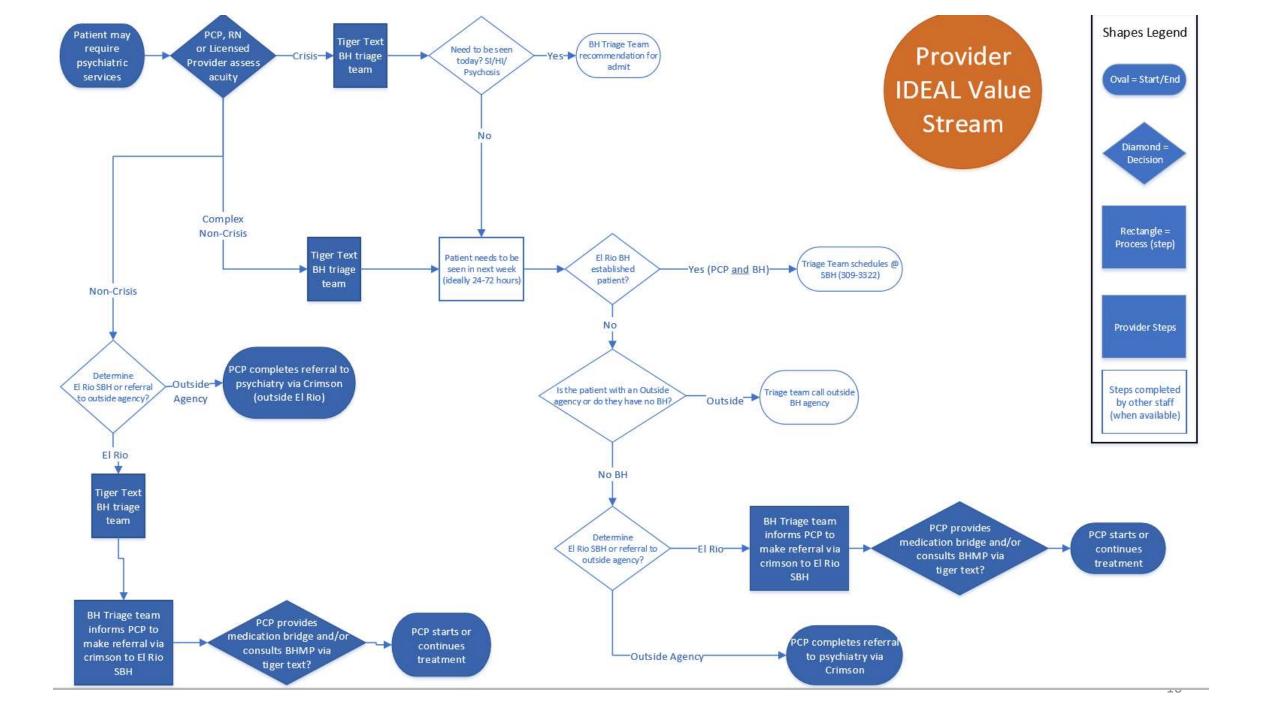
### **High No Show Rates:**

- Prescriber 26%
- Therapist 31%

Intake Back-log: 200+

Therapists Cancellations: ~25%





## SBH Immediate Priorities (0-12 Months)

Billing	Provider Productivity	Intake Efficiency	Scheduling
Certified BH Coding Expert	Evaluate Current Provider Productivity	Behavioral Health Home Coordinators	Add Additional MOR
Revenues through     Optimized Coding	Establish Provider Standards and Benchmarks	DocuSign System for Intakes	Evaluate Scheduling Incentives
Inter-departmental Communication and Understanding	Create Provider Dashboard	ROI Completed at Referral	Eligibility/Employment Specialist-Mandatory Position



# **Operational Support Needs**

BH Operations
Manager
(Incremental)

Drive
Billing & Coding

Manage
Scheduling Team

• Embedded/MOR
• 1 Referral Clerk (Incremental)
• 3 MORs (1 Incremental)
• 1 Supervisor (Incremental)
• 1 Supervisor (Incremental)
• Patient Communications

Incremental
Operational Support
5 FTE





## Profitability by Provider – LCSW and PNP

LCSW	Curre	ent Productiv	ity			
<b>Encounters per Workday</b>		5		6	7	8
Revenues	\$	151,501	\$	181,801	\$ 212,101	\$ 242,401
Personnel Costs	\$	(78,071)	\$	(78,071)	\$ (78,071)	\$ (78,071)
Direct Support	\$	-	\$	-	\$ -	\$ -
Indirect Support	\$	(45,865)	\$	(45,865)	\$ (45,865)	\$ (45,865)
Other Expense	\$	(13,524)	\$	(16,229)	\$ (18,933)	\$ (18,932)
Net Contribution	\$	14,041	\$	41,636	\$ 69,231	\$ 99,533

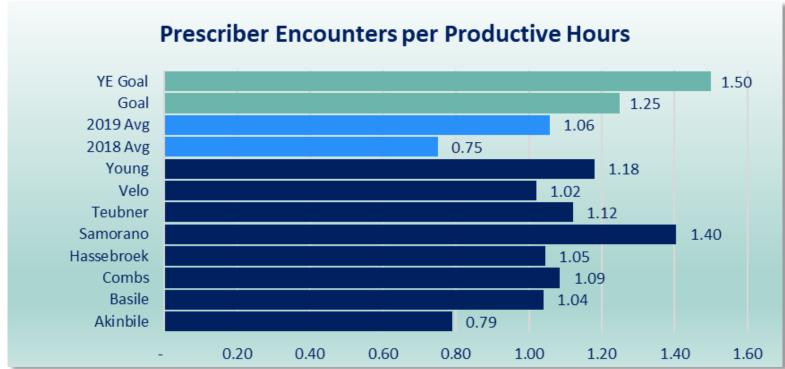
### **Current Productivity Levels:**

- LCSWs = 5
- Prescriber = 6

APP-PNP	Curi	ent Budget						
<b>Encounters per Workday</b>		6	7	8	9	10	11	12
Revenues	\$	181,801	\$ 212,101	\$ 242,401	\$ 272,702	\$ 303,002	\$ 333,302	\$ 363,602
Personnel Costs	\$	(186,958)	\$ (186,958)	\$ (186,958)	\$ (186,958)	\$ (186,958)	\$ (186,958)	\$ (186,958)
Direct Support	\$	(62,240)	\$ (62,240)	\$ (62,240)	\$ (62,240)	\$ (62,240)	\$ (62,240)	\$ (62,240)
Indirect Support	\$	(45,865)	\$ (45,865)	\$ (45,865)	\$ (45,865)	\$ (45,865)	\$ (45,865)	\$ (45,865)
Other Expense	\$	(16,229)	\$ (18,933)	\$ (21,638)	\$ (24,343)	\$ (27,048)	\$ (29,753)	\$ (32,457)
Net Contribution	\$	(129,491)	\$ (101,896)	\$ (74,300)	\$ (46,705)	\$ (19,110)	\$ 8,486	\$ 36,081

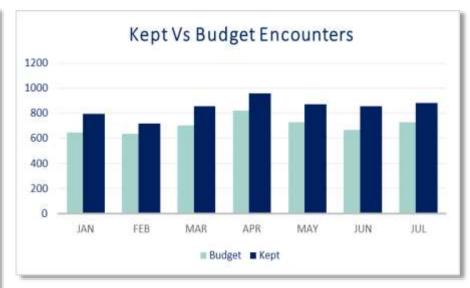


# 2019 SBH Prescriber Productivity



2019 Avg					1	.06		
2018 Avg				0.75				
Young						1.18		
Velo					1.0	2		
Teubner						1.12		
Samorano							1.40	)
Hassebroek					1.	05		
Combs						1.09		
Basile					1.	04		
Akinbile				0.79				
-	0.20	0.40	0.60	0.80	1.00	1.20	1.40	1.60
SBH Prescribers	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
ETE	6.1	6.1	6.1	6.1	6.0	6.0	60	6.2

	0.20	0.40	0.60	0.60	1.00	1.20	1.40	1.00
SBH Prescribers	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
FTE	6.4	6.4	6.4	6.4	6.0	6.0	6.0	6.2
Productive Hours	699	785	823	815	856	812	822	5,611
Processed Encounters	774	810	821	889	838	754	833	5,719
Kept Appts	795	715	856	959	869	855	881	5,930
<b>Encounters per Hr</b>	1.14	0.91	1.04	1.18	1.02	1.05	1.07	1.06



Benchmark: 10 Encounters per Day YE Goal: 12 Encounters per Day

10 Encounters per Day = 1.25 per Hour

12 Encounters per Day = 1.50 per Hour

Akinbile Productivity Increasing:

Q2: .90 => July: 1.0



## **Encounter Forecast**



### **South East Expansion**

Q4 2019 Anticipated Opening at SE

#### **Increased Encounters**

Prescribers: 10 Encounters per Day

Therapists: 7 Encounters per Day



## Profit and Loss (Direct Basis)

(\$M)	2018 Actuals	2019 Forecast	2020 Budget	2019 Growth	2020 Growth
Revenue	1.53	3.92	7.14	156%	82%
Expense	2.74	3.47	4.60	-26%	-33%
Personnel	2.52	3.37	4.52	-33%	-35%
Supplies	0.04	0.04	0.04	-3%	-4%
Depreciation	0.00	0.00	0.00	0%	0%
Other	0.18	0.06	0.04	65%	32%
<b>Operating Margin</b>	-1.21	0.45	2.54	137%	231%
Margin (%)	-79%	12%	36%		

## 2020 Budget Revenue

### **Encounters per Day:**

- Prescribers 10
- Therapists 7

#### **Grant Revenue Excluded**

## **2020 Budget Expense**

### **Excluded:**

- Grant Support for FTEs
  - 9 Positions 50-100% of Salary
- Facilities Costs



# Agenda

**Business Partner Model** 

Case 1: Behavioral Health

Case 2: Dental Summary

## Profit and Loss (Direct Basis)

				7	
	2018	2019	2020	2019	2020
(\$M)	Actuals	Forecast	Budget	Growth	Growth
Revenue	11.24	15.49	19.47	38%	26%
Expense	10.68	13.03	15.46	22%	19%
Personnel	8.25	10.10	11.86	22%	17%
Supplies	1.48	1.97	2.57	33%	30%
Depreciation	0.17	0.18	0.21	6%	14%
Other	0.78	0.77	0.83	0%	7%
Operating Margin	0.56	2.46	4.00	342%	62%
Margin (%)	5%	<b>2.40</b> 16%	21%	342/0	02/0
OM w/o HRSA 330 Grant		0.88	2.40		
Margin (%)		6%	13%		

- 2018 does not include HRSA 330 Grant Funds
- 2020 Budget does not include Facilities Costs for Cherrybell or SE

### **2020 Budget Revenue**

- Cherrybell and South East Clinics Opened 2019
- Added Three Embedded RDH Teams in 2019
  - ✓ NW April 2019
  - ✓ SW February 2019
  - ✓ EP October 2019

## **2020 Budget Expense**

- Supplies ↑ due to instrument replacement plan
- Lab Costs include Dentures, Crowns & Bridges
- FTE adds in Peds
- Capital Expenditure Corrections



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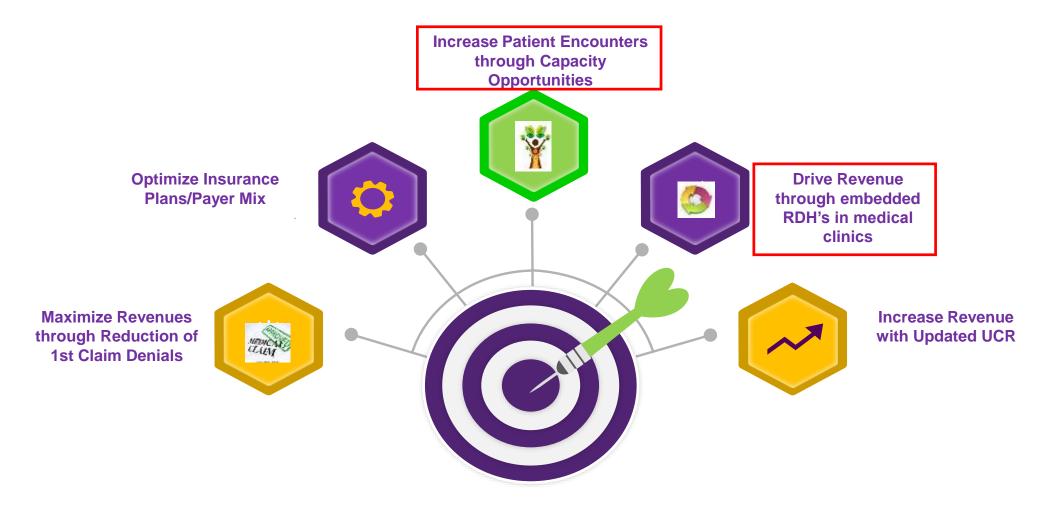
**Business Partner Model** 

Case 1: Behavioral Health

Case 2: Dental



# 2018 Dental Strategic Initiatives





## Dental Key Initiatives Highest Priority

- ✓ Increase Pediatric Medicaid Hygiene Visits
- ✓ Expand Embedded RDH Teams to Three (NW, SW and Congress)
- **✓ Establish Productivity Benchmarks for all Dental Providers**

#### Example:

					Add'l
	Budgeted		Revenue	Re	evenues
Embedded	Visits	Target	per Visit	@	7 Target
Medicaid	4,070	1,820	311	\$	566,020
Kidscare	20	-	5	\$	-
Commercial	60	300	37	\$	11,100
Self Pay	1,690	40	88	\$	3,520
	5,840	2,160		\$	580,600

2019 Target: 8,000 Embedded Visits

#### Notes:

- Assumes Villanueva at 2.5 Avg Visits per Hour
- New Embedded Teams at 2.0 Avg Visits per Hour



## **Dental Productivity Benchmarks**

## **Dentist Productivity**

Annual Encounters (36 hr. Work Week):

- DDS/DMD FQHC Standard = 2,250 –
   2,880
- El Rio 2020 Budget 1,600 2,400
- El Rio Average 2,038

Encounters per Hour:

- DDS/DMD FQHC Standard = 1.7/ hr.
- El Rio 2019 Average 1.21/ hr.

## **Hygienist Productivity**

Annual Encounters (36 hr. Work Week):

- RDH = 1,170 1,440
- El Rio 2020 Budget 800 1,500
- El Rio Average 989 W/O Montiel, 1040 with Montiel

Encounters per Hour:

- RDH = 1.2/hr.
- El Rio 2019 Average .87/ hr.

## **Embedded Hygienist Productivity**

Annual Encounters (36 hr. Work Week):

• El Rio 2020 Budget 3,600

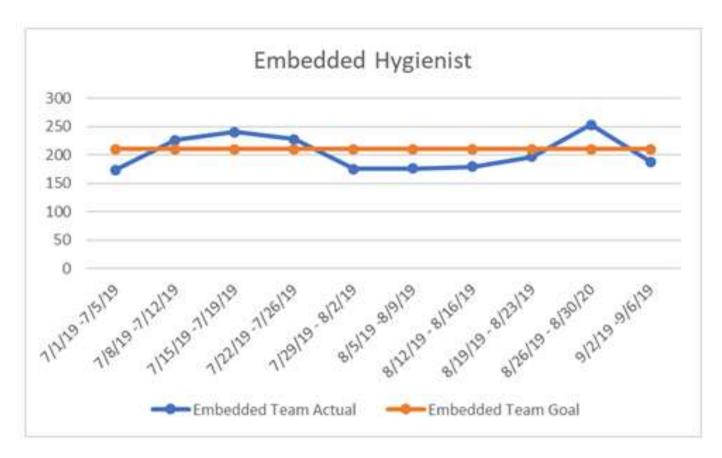
Encounters per Hour: 2.0

• Stretch Goal 2.5/hr.



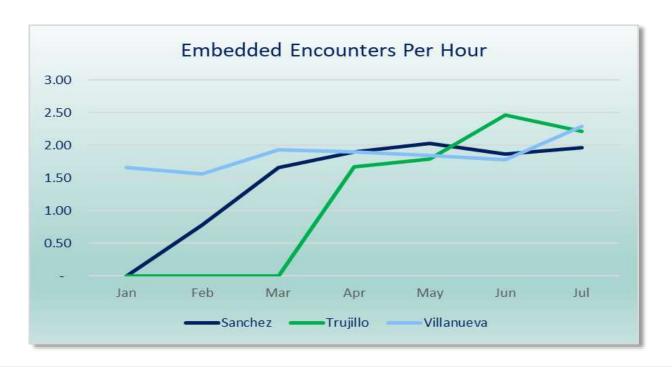
# 2019 Embedded Hygienist Productivity

Weekly Embedded KPI Dashboard	9	/02/19-9/	06/19	
	Actual	Target	Stretch Goal	
Total Embedded Visits (Embedded Hygienists)	188	210	270	
Total 2 week dental appointment scheduled	30	40	55	





# 2019 Embedded Hygienist Productivity



	Embedded Teams Encounters per Hour											
	Jan	Feb	Mar	Apr	May	Jun	Jul	YTD Avg				
Sanchez	-	0.78	1.66	1.90	2.03	1.86	1.96	1.71				
Trujillo	-	-	-	1.67	1.79	2.46	2.22	2.12				
Villanueva	1.66	1.57	1.93	1.90	1.84	1.78	2.29	1.86				

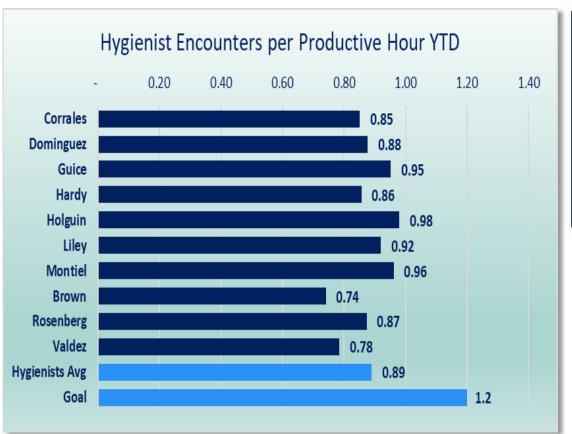
- 2019 Target for Embedded Visits: 8,000
  - Yields an Additional \$591,600 in OM
  - 2018 Embedded Encounters: 2,711
  - 2019 YTD: 3,901 Tracking to 9,000+ Visits

Revenue Days	21	20	21	22	22	20	22	
<b>Embedded Hygienists</b>	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
FTE	0.9	1.8	1.8	2.7	2.7	2.7	2.7	2.7
Productive Hours	146	278	297	327	435	382	450	2,315
Encounters	243	329	533	615	823	779	975	4,297
Processed Encounters	240	209	285	612	801	779	975	3,901
Kept Appts	230	313	529	614	800	775	983	4,244
Encounters per Hr	1.66	1.18	1.79	1.88	1.89	2.04	2.17	1.86

Villanueva Productivity 2018: 1.78 Avg Encounters per Hour



# 2019 Clinical Hygienist Productivity



Revenue Work Days	21	20	21	22	22	20	22	
Hygienists	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
FTE	8.9	8.9	8.9	8.0	8.0	8.0	8.0	8.9
Productive Hours	1,129	1,194	1,176	1,138	1,121	1,027	1,156	7,941
Duplicated Encounters	919	984	1,023	1,027	1,011	963	1,135	7,062
Processed Encounters	642	738	779	791	883	860	999	5,692
Kept Appts	814	889	1,003	931	895	920	1,079	6,531
Encounters per Hr	0.81	0.82	0.87	0.90	0.90	0.94	0.98	0.89
No Shows	189	232	201	206	247	217	245	1,537
Cancellations	397	482	480	469	481	491	496	3,296

<b>Embedded Encounters</b>	March	April	May	Jun	Jul	Total
Guice RDH, Andrea	5	5	23	4	20	57
Liley RDH, Tana	6	4	8	6	6	30
Montiel RDH, Cristina	4	29	18	13	30	94
Grand Total	15	38	49	23	56	181

#### **Clinical Hygienist Encounters/Hour**

#### **Encounters per Day (8 Hrs)**

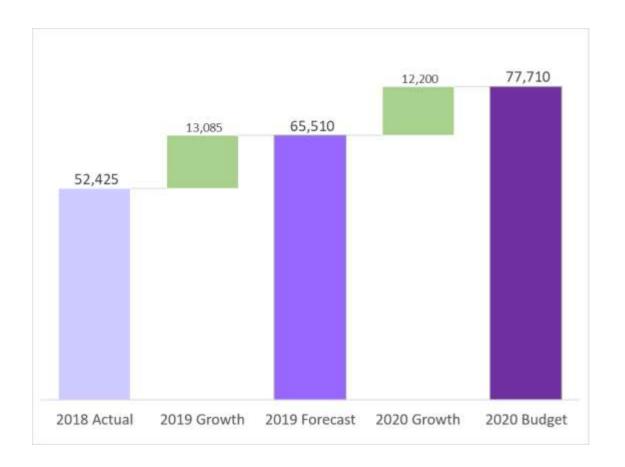
.88 = 7 Encounters

1.0 = 8 Encounters

**1.2 = 9.6 Encounters** 



## **Encounter Forecast**



#### **Add 1.0 Pediatric Dentist**

- ✓ .50 FTE at North West Clinic
- ✓ .50 FTE Attending

#### Add One Additional Pediatric Resident

#### 4 Embedded RDH Teams in 2020

- ✓ Congress
- ✓ North West
- ✓ South West
- ✓ El Pueblo

#### **2 Additional Locations**

- ✓ Cherrybell
- ✓ South East



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